



Contact Us



Wairarapa Seaweeds Division

Masterton Depot
41 Norman Avenue, Masterton
(right next to Mainfreight)
Phone 06 370 9413

Tony Croft

Seaweed Operations Manager
Phone 027 539 9002

Or check out our website

www.nzmanukagroup.com



AGAR SEAWEED COLLECTORS WANTED



Information & guidelines

Agar seaweed (*pterocladia lucida*) is commonly found on many New Zealand beaches and rocky shores. The shape, length, and size may vary due to the age of the plant and its location. Often after a storm or large swirl, branches of the plant become detached. The mother plants can grow for several years. These Agar seaweed branches may be found on beaches, rocky shorelines or floating in the tide. Agar seaweed may bleach in the sun. Colours may vary from pale yellow to deep red. Clean dry Agar seaweed of all colours are suitable for purchase.

Collection

Collection is by beach combing, ensuring all product is collected into a clean collection bag or bin. Currently no **Fishserve Permit** is required for beach cast collection of *Pterocladia Lucida* (Agar Seaweed), but a **Fishserve Permit** is required if you intend to sell the seaweed. In addition, a **Fishserve Permit** is required for the seaweeds that are collected by diving. Please call Tony Croft for details.

Harvesting & Coastal access

Please check for any restrictions to harvesting in your area (e.g., private land). Please also note that special conditions apply to dive harvesting of seaweed.

Cleaning & drying

After collection of Agar or other seaweeds, further cleaning might be required, to remove sand, stones, or other seaweed. To dry, simply lay Agar on a wire mesh drying rack, ensuring good air flow occurs. Drying can occur both undercover or in direct sun light.

Quality standard

The quality standard is “clean, dry Agar seaweed that is free of sand, shells, stones and other seaweeds or foreign matter”. Dry means “crispy dry” (less than 15% moisture). Damp or sub-standard seaweed will be rejected.

Storage

The clean, dry Agar seaweed may be stored in a dry location, in clean dry sacks or fadges (used solely for the collection & storage of seaweed). Keep off direct contact with the ground/floor as moisture can creep into the seaweed during storage.

Ensure the seaweed does not come into contact with any potential chemical contamination such as fuels and oils, insecticides and pesticides at any point through the cleaning, drying and storage process. Note a thorough inspection of all storage areas should occur prior to storage of any seaweeds.

Selling your Agar Seaweeds

Please contact Tony Croft to arrange your seaweed delivery. The address is Masterton depot located at 41 Norman Avenue, Masterton (right next to Mainfreight).

Immediate payment for all Agar that meet our quality standard.

NZ Manuka Seaweeds reserves the right to reject any seaweeds that does not meet its quality standards. If you are unsure of the quality standard required for seaweeds, please contact Tony Croft on 027 539 9002.



Pterocladia (Agar) Seaweed Collectors Wanted

If you are interested in collecting and supplying *Pterocladia* Seaweed from your local beach, please call us now for supplier packs and information.

Earn \$4.00 per kg for clean and dried *Pterocladia* Seaweed.

For more information and **Fishserve Permit** if required, please call us at Wairarapa Seaweeds Division on 06 370 9413 or Tony Croft, Seaweed Operations Manager on 027 539 9002.



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